Help Your Students Find a Future
SkillsUSA
The National Federation of Independent Business recently cited the NUMBER ONE problem of its members: “The shortage of skilled, trained workers.”

Skills are in Demand!

The shortage of skilled, trained workers has never been a better time to have a skilled trades than there is today. It’s a seller’s market. The National Federation of Independent Business recently cited the NUMBER ONE problem of its members: “The shortage of skilled, trained workers.”

Skills are in Demand! Skills are in Demand!
Skills are in Demand!

Sixty-four percent of employers say most high school graduates do not have the skills necessary to succeed in the workplace – skills such as teamwork, time management, communication and interpersonal skills.
Within the next year skilled individuals will make up 65 percent of job market. Demand for skilled labor will triple by 2013.

Workers with the skills employers are desperate for are highly sought, and, most often, highly paid.

SkillsUSA helps students obtain and develop the skills they’ll need to succeed.
Skills are in Demand!

What does SkillsUSA Offer to Students?

SkillsUSA offers students much more than a campus-based leadership activity or a chance to enter a competition.

SkillsUSA helps students obtain and develop the skills they’ll need to succeed.
SkillsUSA teaches what companies want workers to learn

Percentage of companies planning to teach the following key skills to employees in the next three years:

- Teamwork: 40%
- Problem Solving: 30%
- Oral Communications: 20%
- Creative Thinking: 10%

What is SkillsUSA?

SkillsUSA

Founded in 1965 as “The Vocational Industrial Clubs of America” (VICA) - became “SkillsUSA” in 1999.
What is SkillsUSA?

Mission:
To help our student members become world-class workers and responsible American citizens

SkillsUSA is a partnership of students, teachers and industry working together to ensure that America has a skilled work force. We help each student excel.
What is SkillsUSA?

Core Values:
Educated, Prepared, Involved,
Connected, Skilled, Respected,
Motivated
• A professional organization for students in technical, skilled and service occupations, including health occupations

• An association with more than 302,000 members in all 50 states and three U.S. territories

• Offers leadership, citizenship, and character development programs and activities
SkillsUSA offers students:

- Enrollment and Retention
- Cutting-edge skills training
- Employability skills development of students (teamwork, leadership, goal-setting, etc.)
- Chances for competition in their skill area
- Opportunities for business partnerships on campus, industry contacts, jobs, scholarships
- Fun, travel, and excitement
- Social outlets with their peers and community
- The opportunity to be the best that they can be
The SkillsUSA Advantage:

- SkillsUSA involvement enhances technical education programs
- SkillsUSA activities will develop the skills and attitudes that will set your child apart:
  - Positive outlook
  - Self-esteem
  - Desire to excel in work and life
  - Ability to work with others
  - Conflict resolution
  - Much, much more
The SkillsUSA Advantage:

• Gives students a head start for college and the workforce
• SkillsUSA works *directly* with business and industry so students get the skills employers want.
• Leadership training is key part of SkillsUSA experience.
• Students put leadership programs into practice through community service.
• Students design and run the program.
Program of Work

- Award-winning curriculum: The Professional Development Program (PDP) and Total Quality Curriculum (TQC)
- 70 employability skills taught, including communications skills, ethics, conflict resolution, time management, goal-setting, and more…

• Professional Development
• Community Service
• Social Activities
• Ways and Means
• Public Relations
• Employment (school-to-work programs)
• SkillsUSA Championships
The PDP On Line:

Go where your STUDENTS are
... more INVOLVED
... more AWARE
... more EMPLOYABLE.

Go where your EFFORTS are
... more EFFICIENT
... more INFORMED
... more EFFECTIVE.

Go ONLINE.

PDP ONLINE,
Professional Development Program.

FOR YOUR STUDENTS, an exciting new way to connect with their careers, their community, their future. A fun way to see for themselves the directions their lives can take... and a straightforward way to take the first practical steps toward reaching their goals.

FOR YOU, a highly efficient way to review and respond directly to student efforts and to track student progress. A customizable way to integrate powerful online resources with your own curriculum and goals. A flexible way to help your students build the career enhancement skills they'll need to succeed.

SkillsUSA
Champions at Work
The PDP On Line:

A PROFESSIONAL DEVELOPMENT PROGRAM THAT GIVES ...
- Your students the skills, awareness and attitudes they need to move successfully from school to work.
- Business and industry the employees they need, with technical skills and the professional qualities and traits that make for success on the job.
- Your community the motivated, involved and ethical citizens it needs.

PDP Online is endorsed by over two-dozen corporations and educational institutions and developed by educational professionals nationwide.

A COMPLETE CURRICULUM ...
- Personal awareness ... goal setting ... community service ... customer service ... job interviewing ... career knowledge ... communication skills ... teamwork ... government awareness ... ethics ... conflict resolution ... portfolio development ... mentoring and networking.
- Skills are introduced, developed and reinforced over seven levels.

THAT’S COMPLETELY CUSTOMIZABLE.
- Students can complete PDP Online on their own or in class.
- Supplemental classroom activity ideas are provided throughout.
- Integrate it into an existing curriculum or use it as a separate program.
- Eliminate or re-order activities.
- Proceed at your own pace and on your own schedule.

PDP ONLINE, TOTALLY ONLINE ...
PDP Online’s centralized database of all enrolled students and all student work enables:
- Students to enroll, complete and submit activities, and receive feedback — all online!
- Teachers to review, record and respond to student work — all online!
- Administrators to track total enrollments and course completions — all online!

... TOTALLY REAL-WORLD.
- PDP Online lets you and your students work whenever you have Internet access.
- Multimedia, practical activities make PDP Online a course that students want to complete.
- Administrators have hard data to justify expenditures and demonstrate program value.

Go where you can learn more and receive a FREE Preview CD. Visit www.skillsusa.org/pdponline.html or call 1-800-321-8422.
CareerSafe


Youth Safety Awareness Training at www.CareerSafeOnline.com

The CareerSafe Online Course is the first of its kind. It is recognized by the Occupational Safety and Health Administration (OSHA) as a 10-hour youth safety awareness program. It is a web-based, interactive, Y2T youth-to-youth program that addresses the high priority safety training needs of young workers. The CareerSafe Online Course consists of 10 interactive modules covering the common safety concerns in the workplace, with a simple assessment at the end of each lesson.

Upon successful completion of the CareerSafe Online Course, students:
- Develop a safety mindset and learn valuable skills for their future.
- Receive a wallet card from the OSHA Education Center at TEEX that demonstrates to employers they have received the basic safety training needed in the workplace.
- Become more employable, gaining a competitive advantage in the job market.

The Modules:
- Start Safe. Stay Safe. (A Safety Philosophy)
- Preventing Falls
- Personal Protective Equipment (PPE)
- Bloodborne Pathogens
- Electrical Safety
- Machine Guarding
- Hazard Communication
- Ergonomics
- Preventing Workplace Violence
- Emergency Action

Cost
$12 per student
A $1 donation is made to the SkillsUSA Youth Development Fund for every student that completes the program.

Visit www.CareerSafeOnline.com for more information

TEEX Engineering Extension Service
A Center of the Texas A&M University System

FACT
One youth dies every five days in a work-related incident.

FACT
200,000 youth are injured each year on the job; 77,000 of them require hospitalization or emergency room treatment.

FACT
Youth workers aged 16 to 24 are at the highest risk for injury. Their injury rate is double, and sometimes triple, that of any other age category.

FACT
You can make a difference.

StartSafe.
StaySafe.
CareerSafe.
Workplace Readiness

Students prepare using the new study guide.
Recognition by Industry

The logo marks of up to 30 companies and organizations appear on the certificate.
Program of Work

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations
- Employment (school-to-work programs)
- SkillsUSA Championships

-Instills lifetime commitment to community service

-Promotes goodwill and understanding among all segments of a community

-Teaches the importance of teamwork
Program of Work

- Increase cooperation in the school and community

- Improve self-esteem by providing healthy outlets

- Students feel like they’re part of a team, like they belong
Program of Work

- Professional Development
- Community Service
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- Ways and Means
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- Employment (school-to-work programs)
- SkillsUSA Championships

-Chapter fund-raising activities to support the chapter’s yearly projects
Program of Work

• Professional Development
• Community Service
• Social Activities
• Ways and Means
• Public Relations
  • Employment (school-to-work programs)
  • SkillsUSA Championships

- Help change public misconceptions and stereotypes of technical education students and programs

- Make the public aware of the value of strong technical education programs in our school systems
Program of Work

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations
  - Employment (school-to-work programs)
  - SkillsUSA Championships

- Students offered job shadowing, mentoring, apprenticeship opportunities
  - Increased student awareness of career options, quality job practices and attitudes
  - Increased opportunities for employer contact and eventual employment
Program of Work

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations
- Employment (school-to-work programs)
- SkillsUSA Championships

-The premiere showcase of career and technical education.

-The greatest commitment of corporate volunteerism on a single day anywhere in America.
Local, regional and state competitions lead to the national SkillsUSA Championships!
• National SkillsUSA Championships held annually in Kansas City, MO. during SkillsUSA’s national conference
• 5,250 state winners compete in over 94 occupational and leadership contests
• Requires more than 525,000 square feet of floor space - over nine football fields!
• Largest single day of corporate volunteerism in America. The $35 million SkillsUSA Championships
• The result of a direct interaction between industry and education; More than 1,700 technical experts from labor and industry design and judge the contests
Skilled and Schooled

- Combination of technical and academic training provides firm foundation for future.
- SkillsUSA involvement enhances both through professional development and employability skills training.
- Students from the SkillsUSA program are among the most sought after workers in America today.
Help your child succeed

• Ask local High School’s, if they have a SkillsUSA chapter.

• Encourage your choices of career and technical education; know that it’s a smart choice.

• Encourage your students to join SkillsUSA.

• Get involved in the program; get to know your SkillsUSA advisors
Help your students succeed

• Ask your other Career and Technical Education program’s, if they have a SkillsUSA chapter.

• Encourage your choices of career and technical education; know that it’s a smart choice.

• Encourage your students to join SkillsUSA.

• Get involved in the program; get to know your SkillsUSA advisors
Help your students succeed

• Discuss the value of career and technical education with your students. Show how it relates to real world experiences.

• Help students have pride in their trade area and educational choices.

• Encourage your students to continue learning.
Since our inception, we’ve helped train over eight million workers to develop the skills necessary to succeed, at work and in life.

We hope your students will join us!
For More Information In Louisiana:

SkillsUSA Louisiana:
Phone: (225) 492-2249
Cell: (225) 603-5664
Web: http://skillsusala.org

Your local SkillsUSA Chapter:

INSERT YOUR CONTACT INFORMATION HERE!
For More Information:

National SkillsUSA:

Phone: (703) 777-8810

Web: www.skillsusa.org

Your local SkillsUSA Chapter:

INSERT YOUR CONTACT INFORMATION HERE!
SkillsUSA

SkillsUSA Louisiana