SkillsUSA: An Overview

SkillsUSA LOUISIANA
The National Federation of Independent Business recently cited the NUMBER ONE problem of its members: “The shortage of skilled, trained workers.”
The Problem

The skills employers are desperate for are not only technical skills, but also EMPLOYABILITY skills (teamwork, communications, leadership, goal-setting, etc.).
The Solution:

Founded in 1965 as “The Vocational Industrial Clubs of America” (VICA) - became “SkillsUSA” in 1999.
What does SkillsUSA Offer to Students?

SkillsUSA offers students much more than a campus-based leadership activity or a chance to enter a competition.

SkillsUSA helps students obtain and develop the skills they’ll need to succeed.
• National non-profit organization for high school and college students enrolled in trade, technical, industrial and health occupations programs

• Over a quarter-million (302,000) members in all 50 states and three U.S. territories (Guam, Virgin Islands, Puerto Rico)

• Nearly 14,000 chapters in high schools, trade & technical centers and 2-year colleges
SkillsUSA teaches what companies want workers to learn

Percentage of companies planning to teach the following key skills to employees in the next three years:

SkillsUSA brings together educators, administrators, corporate America, labor organizations, trade associations and government in a coordinated effort to address America’s need for a globally competitive skilled workforce.
SkillsUSA is a partnership of students, teachers and industry working together to ensure that America has a skilled workforce. We help each student excel.

Our core values:
Educated, Prepared, Involved, Connected, Skilled, Respected, Motivated
The SkillsUSA Mission:

To help our student members become world-class workers and responsible American citizens.

Our mission is accomplished through our Program of Work...
# Program of Work

- **Award-winning curriculum:** The Professional Development Program (PDP) and Total Quality Curriculum (TQC)
- **New College level employability skills course:** CSEP
- **70 employability skills taught,** including communications skills, ethics, conflict resolution, time management, goal-setting, and more …

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The PDP On Line:

Go where your STUDENTS are
... more INVOLVED
... more AWARE
... more EMPLOYABLE.

Go where your EFFORTS are
... more EFFICIENT
... more INFORMED
... more EFFECTIVE.

Go ONLINE.

PDP ONLINE
Professional Development Program.

FOR YOUR STUDENTS, an exciting new way to connect with their careers, their community, their future. A fun way to see for themselves the directions their lives can take... and a straightforward way to take the first practical steps toward reaching their goals.

FOR YOU, a highly efficient way to review and respond directly to student efforts and to track student progress. A customizable way to integrate powerful online resources with your own curriculum and goals. A flexible way to help your students build the career enhancement skills they'll need to succeed.
The PDP On Line:

A PROFESSIONAL DEVELOPMENT PROGRAM THAT GIVES...
- Your students the skills, awareness and attitudes they need to move successfully from school to work.
- Business and industry the employees they need, with technical skills and the professional qualities and traits that make for success on the job.
- Your community the motivated, involved and ethical citizens it needs.

PDP Online is endorsed by over two dozen corporations and educational institutions and developed by educational professionals nationwide.

A COMPLETE CURRICULUM...
- Personal awareness... goal setting... community service... customer service... job interviewing... career knowledge... communication skills... teamwork... government awareness... ethics... conflict resolution... portfolio development... mentoring and networking
- Skills are introduced, developed and reinforced over seven levels.

THAT’S COMPLETELY CUSTOMIZABLE...
- Students can complete PDP Online on their own or in class.
- Supplemental classroom activity ideas are provided throughout.
- Integrate it into an existing curriculum or use it as a separate program.
- Eliminate or re-order activities.
- Proceed at your own pace and on your own schedule.

PDP ONLINE, TOTALLY ONLINE...
PDP Online’s centralized database of all enrolled students and all student work enables:
- Students to enroll, complete and submit activities, and receive feedback — all online!
- Teachers to review, record and respond to student work — all online!
- Administrators to track total enrollments and course completions — all online!

TOTALLY REAL-WORLD...
- PDP Online lets you and your students work whenever you have Internet access.
- Multimedia, practical activities make PDP Online a course that students want to complete.
- Administrators have hard data to justify expenditures and demonstrate program value.

Go where learning gets REAL.
Visit www.skillsusa.org/pdponline.html or call 1-800-321-8422.
CareerSafe


Youth Safety Awareness Training at www.CareerSafeOnline.com

The CareerSafe Online course is the first of its kind. It is recognized by the Occupational Safety and Health Administration (OSHA) as a 10-hour youth safety awareness program. It is a web-based, interactive, 24/7 youth-to-youth program that addresses the high priority safety training needs of young workers. The CareerSafe Online Course consists of 10 interactive modules covering the common safety concerns in the workplace, with a simple assessment at the end of each lesson.

Upon successful completion of the CareerSafe Online Course, students:
- Develop a safety mindset and learn valuable skills for their future.
- Receive a wallet card from the OSHA Education Center at TExES that demonstrates to employers they have received the basic safety training needed in the workplace.
- Become more employable, gaining a competitive advantage in the job market.

The Modules
- StartSafe: Stay Safe: A Safety Philosophy
- Preventing Falls
- Personal Protective Equipment (PPE)
- Bloodborne Pathogens
- Electrical Safety
- Machine Guarding
- Hazard Communication
- Ergonomics
- Preventing Workplace Violence
- Emergency Action

Cost
$12 per student

A $1 donation is made to the SkillsUSA Youth Development Fund for every student that completes the program.

Visit www.CareerSafeOnline.com for more information

SkillsUSA
Workplace Readiness

Students prepare using the new study guide.
Student Certification

Includes wallet card

Portfolio certificate

Workplace Readiness

Congratulations!

has met a national standard for workplace readiness through a recognized job-ready written assessment, and has successfully completed exercises in:

- Communications
- Information technology applications
- Safety, health and environment
- Ethics and legal responsibilities
- Problem solving and critical thinking
- Business and organizational systems
- Leadership, management and teamwork
- Employability and career development

Date

NOCTI

John C. Potter
President/CEO, NOCTI

STATE DIRECTORS
National Association of State Directors of Career Technical Education Consortium

Kimberly A. Green
Executive Director, NASDCTEc

SkillsUSA

Tiffany W. Lawrence
Executive Director, SkillsUSA
Recognition by Industry

The logo marks of up to 30 companies and organizations appear on the certificate.
Program of Work

- Instills lifetime commitment to community service

- Promotes goodwill and understanding among all segments of a community

- Teaches the importance of teamwork

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations
- Employment (school-to-work programs)
- SkillsUSA Championships
Program of Work

- Increase cooperation in the school and community
- Improve self-esteem by providing healthy outlets
- Students feel like they’re part of a team, like they belong

• Professional Development
• Community Service

• Social Activities

• Ways and Means
• Public Relations
• Employment (school-to-work programs)
• SkillsUSA Championships
Program of Work

- Professional Development
- Community Service
- Social Activities
- Ways and Means
  - Chapter fund-raising activities to support the chapter’s yearly projects
- Public Relations
- Employment (school-to-work programs)
- SkillsUSA Championships
Program of Work

- Help change public misconceptions and stereotypes of technical education students and programs

- Make the public aware of the value of strong technical education programs in our school systems

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations
- Employment (school-to-work programs)
- SkillsUSA Championships
Program of Work

- Professional Development
- Community Service
- Social Activities
- Ways and Means
- Public Relations

• Employment (school-to-work programs)

• SkillsUSA Championships

- Students offered job shadowing, mentoring, apprenticeship opportunities
- Increased student awareness of career options, quality job practices and attitudes
- Increased opportunities for employer contact and eventual employment
Program of Work

• Professional Development
• Community Service
• Social Activities
• Ways and Means
• Public Relations
• Employment (school-to-work programs)

SkillsUSA Championships

-The premiere showcase of career and technical education.

-The greatest commitment of corporate volunteerism on a single day anywhere in America.
• Competitions occur on the local, district, state, national and even international levels.

• Competitions conducted in occupational ("hard") skills AND leadership (employability, or "soft") skills.

• Business and Industry set the contest standards through technical committee involvement.
• National SkillsUSA Championships held annually in Kansas City, MO
• 5,250 state winners compete in over 94 occupational and leadership contests
• Requires more than 525,000 square feet of floor space - over nine football fields!
• Largest single day of corporate volunteerism in America. The $35 million SkillsUSA Championships
• The result of a direct interaction between industry and education; More than 1,700 technical experts from labor and industry design and judge the contests
Business & Industry Partnerships

We need each other!

Students

Instructors

B & I
Business & Industry Partnerships

• More than 1,500 corporations, labor unions and trade associations support SkillsUSA at the national level.

• Thousands more support local SkillsUSA chapters and state associations.

• Partnerships take many forms: from cash financial support, volunteered company expertise, equipment and supplies donations, etc.
Business & Industry Partnerships

• Partnerships offer business and labor a vehicle for DIRECTLY influencing the quality of vocational-technical education

• Partners have the opportunity to reach a valued marketplace of students and teachers

• New marketing opportunities

• New recruitment opportunities, from the most prized pool of skilled workers in the nation
How to Help

• Be an advocate for vocational education with your school boards and state legislatures
• Provide equipment and supplies to a local SkillsUSA program or to local and state skills contests
• Make a cash donation to your local SkillsUSA chapter or state association
• Provide contest prizes and awards
• Serve on a contest technical committee
• Volunteer to be a guest speaker at local school; offer tour of your business to local students…
For More Information
In Louisiana:

SkillsUSA Louisiana:
Phone: (225) 492-2249
Cell: (225) 603-5664
Web: http://Laskillsusa.org

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Innis, LA 70747
For More Information:

National SkillsUSA:

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You are our lifeblood!
Thank you for your support!
SkillsUSA

http://skillsusa.org