Louisiana SkillsUSA Championships
Sponsorship Program
Partner & Exhibitor Participation

- **Presenting Sponsor**…………………………………………………$5,000.00
  - Recognition and comments during the Grand Opening Session
  - Specialty seating at the Opening Session
  - Special recognition on printed conference program cover
  - Special recognition on all conference signage
  - Full page ad in printed conference program
  - Prominent placement of company banner throughout conference
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Opening Session Sponsor**………………………………………...$3,000.00
  - Half page ad in printed conference program
  - Recognition and comments during the Grand Opening Session and signage on each banquet table
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Closing Session Sponsor**…………………………………………$3,000.00
  - Recognition and comments during the Closing Session and signage on each banquet table
  - Signage in the Closing Session area
  - Quarter page ad in printed conference program
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
• Admission to all conference meals and special events
• Recognition of company on conference website with a link to your business website
• Description and contact information in the Vendor Guide
• Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• Opening Advisor Network Session Sponsor $1,666.00
  Recognition and comments during the Grand Opening Session
  • Signage in the Grand Opening Networking Session area
  • Quarter page ad in printed conference program
  • Opportunity to place company promotional items in conference tote bag
  • Exhibit space
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• Awards Banquet Sponsor $5,000.00
  Half page ad in printed conference program
  • Recognition and comments during the Awards Banquet and signage on each banquet table
  • Opportunity to place company promotional items in conference tote bag
  • Exhibit space
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• Cyber Café Sponsor $2,000.00
  Banner display in the Cyber Café
  • Recognition and comments during a plenary session
  • Quarter page ad in printed conference program
  • Opportunity to place company promotional items in conference tote bag
  • Exhibit space (Double booth available, if needed)
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff
limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local
dignitaries, community and business leaders, and city and state leaders supervisors, executive
staff, Principals and State Department of Education staff

• **Breakfast of Champions Sponsor**.................................$3,300.00
  Opportunity to place company promotional items in conference tote bag
  • Exhibit space
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled
    presentation and product demonstration on Thursday, April 2, 2020. Space is
    limited. Ask for details.
  • Recognition and comments during the Opening session
  • Signage in front of the Browsing Breakfast exhibitor area both mornings
  • Invitation to the State Directors Networking Session for legislators, local
dignitaries, community and business leaders, and city and state leaders supervisors, executive
staff, Principals and State Department of Education staff

• **Morning Refreshment Break Sponsor**............................$1,600.00
  Opportunity to place company promotional items in conference tote bag
  • Exhibit space
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled
    presentation and product demonstration on Thursday, April 2, 2020. Space is
    limited. Ask for details.
  • Recognition and comments during a plenary session
  • Signage in front of Refreshment Break area during Morning Refreshment Break
  • Invitation to the State Directors Networking Session for legislators, local
dignitaries, community and business leaders, and city and state leaders supervisors, executive
staff, Principals and State Department of Education staff

• **Afternoon Refreshment Break Sponsor**..........................$1,600.00
  Opportunity to place company promotional items in conference tote bag
  • Exhibit space
  • Admission to all conference meals and special events
  • Recognition of company on conference website with a link to your business website
  • Description and contact information in the Vendor Guide
  • Option to participate in the Exhibitor Showcase, which will include a scheduled
    presentation and product demonstration on Thursday, April 2, 2020. Space is
    limited. Ask for details.
  • Recognition and comments during a plenary session
  • Signage in front of Refreshment Break area during Afternoon Refreshment Break
  • Invitation to the State Directors Networking Session for legislators, local
dignitaries, community and business leaders, and city and state leaders supervisors, executive
staff, Principals and State Department of Education staff
Corporate Conference Sponsor ................................................. $1,000.00
Opportunity to place company promotional items in conference tote bag
• Admission to all conference meals and special events
• Recognition of company on conference website with a link to your business website
• Description and contact information in the Vendor Guide
• Signage in Registration area and exhibit area throughout the conference
• Company name listed on scrolling PowerPoint during the Opening Session
• Eighth of a page ad in printed conference program

VIP Business & Industry Breakfast ........................................... $3,300.00
Recognition and comments during the Awards Luncheon Program and signage on each banquet table
• Recognition in the Awards Luncheon printed program
• Quarter page ad in printed conference program
• Opportunity to place company promotional items in conference tote bag
• Exhibit space
• Admission to all conference meals and special events
• Recognition of company on conference website with a link to your business website
• Description and contact information in the Vendor Guide
• Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

Hospitality Function Sponsor ................................................... $1,200.00
Opportunity to place company promotional items in conference tote bag
• Exhibit space
• Admission to all conference meals and special events
• Recognition of company on conference website with a link to your business website
• Description and contact information in the Vendor Guide
• Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
• Recognition and comments during the Opening session
• Signage in front of Refreshment Break area during Morning Refreshment Break
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

Conference T-Shirt Sponsor ..................................................... $2,000.00

State Pin Sponsor ................................................................. $1,500.00

Program Book Sponsor ........................................................ $1,000.00

Travel Scholarship Sponsor ..................................................... $5,000.00

Contest Prize Sponsor ........................................................... $3,000.00
Or equal value in prizes
SkillsUSA Championships
Sponsorship Program
Partner & Exhibitor Participation

- **Exhibitor T2/Demo**.................................................................$300.00
  - Exhibit space
  - Admission to all conference meals
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 2, 2020. Space is limited. Ask for details.
  - Participant list and contact information 30 days prior to conference, upon request.

- **Exhibitor T1**........................................................................$200.00
  - Exhibit space
  - Admission to all conference meals
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in Vendor Guide

- **Friend**..................................................................................$250.00
  - Admission of two (2) company representatives to the Host and Special Guest Dinner on Tuesday, April 2, 2019
  - Name and/or company listing on conference website
  - Company listing and contact information in the Vendor Guide

- **Packet Stuffer**......................................................................$125.00
  - Opportunity to have company’s information such as a brochure, catalog or specialty items placed in conference tote bag that is received by all attendees (estimate of 1,000 attendees)
  - Name and/or company listing on conference website
  - Company listing and contact information in the Vendor Guide
Set-up: Wednesday, April 1, from 12:00 a.m. to 2:00 p.m.
All exhibitors must be set up by 2:00 p.m.

Breakdown: Thursday, April 2, from 2:00 p.m. to 3:00 p.m.
Exhibitors should not breakdown before 2:00 p.m.

Each 10’x10’ booth comes with the following:
□ One (1) 8’ draped backdrop
□ Two (2) 36” draped side dividers
□ One (1) ID sign
One (1) 6’ skirted table
□ Two (2) chairs
□ One (1) wastebasket

Electricity, Wi-Fi and telephone service is NOT furnished, but can be ordered through the for an additional charge. Specific pricing will be provided upon receipt of your commitment form.

Five Levels of Sponsorship Signage

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shield</td>
<td>$500 or less</td>
</tr>
<tr>
<td>Gear</td>
<td>$501-$999</td>
</tr>
<tr>
<td>Torch</td>
<td>$1,000-$1,499</td>
</tr>
<tr>
<td>Orbital Circle</td>
<td>$1,500-$1,999</td>
</tr>
<tr>
<td>Golden Hands</td>
<td>$2,000 and up</td>
</tr>
</tbody>
</table>
**SKILLSUSA LOUISIANA CHAMPIONSHIPS**

**SPONSORSHIP FORM**

*Please Print or Type*

**Name**

**Company**

**Website**

**Address**

**City** ___________________________ **State** ___________________________ **Zip** ___________________________

**Phone, Fax, Email:** (___-____-_______) (___-____-_______) __________________@_____________

**Sponsorship Levels (Please check one)**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Opening Session Sponsor</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Closing Session Sponsor</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Opening Advisor Network Session Sponsor</td>
<td>$1,666.00</td>
</tr>
<tr>
<td>Awards Banquet Sponsor</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Cyber Café Sponsor</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>Breakfast of Champions Sponsor</td>
<td>$3,300.00</td>
</tr>
<tr>
<td>Morning Refreshment Break Sponsor</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Afternoon Refreshment Break Sponsor</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Corporate Conference Sponsor</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>VIP Business &amp; Industry Breakfast</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Hospitality Function Sponsor</td>
<td>$1,200.00</td>
</tr>
<tr>
<td>Conference T-Shirt Sponsor</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>State Pin Sponsor</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Travel Scholarship Sponsor</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Contest Prize Sponsor</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Exhibitor T2/Demo</td>
<td>$300.00</td>
</tr>
<tr>
<td>Exhibitor T1</td>
<td>$200.00</td>
</tr>
<tr>
<td>Friend</td>
<td>$250.00</td>
</tr>
<tr>
<td>Packet Stuffer</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

**Please fax completed form or email to SkillsUSA Louisiana, Inc.**

**Payment Deadline:** March 20, 2020

**Payment Information (Please check one)**

- VISA
- MASTERCARD
- AMEX
- DISCOVER
- PAY BY CHECK (SkillsUSA Louisiana, Inc.)

**Name on Card:** ___________________________ **Card Number:** ______-______-______-______

**Exp:** _______-_______ **Card Number:** ______-______-______-______

**Address Same as Above**

- Yes, I will be able to judge in a skill contest.
- No, I will not be able to judge at this time.
- Yes, I will be able to supply some prizes.
- No, I will not be able to supply prizes.
- Yes, I will be able to supply some materials.
- No, I will not be able to supply materials.

---

SkillsUSA Louisiana, Inc
PO Box 949, Junction Hwy. 417 & 419
Innis, LA 70747
Email: Skillsusala@yahoo.com
Phone: 225-492.2249