Louisiana SkillsUSA Championships
Sponsorship Program
Partner & Exhibitor Participation

- **Presenting Sponsor** ................................................................. $5,000.00
  - Recognition and comments during the Grand Opening Session
  - Specialty seating at the Opening Session
  - Special recognition on printed conference program cover
  - Special recognition on all conference signage
  - Full page ad in printed conference program
  - Prominent placement of company banner throughout conference
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Opening Session Sponsor** ......................................................... $3,000.00
  - Half page ad in printed conference program
  - Recognition and comments during the Grand Opening Session and signage on each banquet table
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Closing Session Sponsor** ......................................................... $3,000.00
  - Recognition and comments during the Closing Session and signage on each banquet table
  - Signage in the Closing Session area
  - Quarter page ad in printed conference program
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
• Recognition of company on conference website with a link to your business website
• Description and contact information in the Vendor Guide
• Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

**Opening Advisor Network Session Sponsor** $1,666.00
- Recognition and comments during the Grand Opening Session
- Signage in the Grand Opening Networking Session area
- Quarter page ad in printed conference program
- Opportunity to place company promotional items in conference tote bag
- Exhibit space
- Admission to all conference meals and special events
- Recognition of company on conference website with a link to your business website
- Description and contact information in the Vendor Guide
- Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

**Awards Banquet Sponsor** $5,000.00
- Half page ad in printed conference program
- Recognition and comments during the Awards Banquet and signage on each banquet table
- Opportunity to place company promotional items in conference tote bag
- Exhibit space
- Admission to all conference meals and special events
- Recognition of company on conference website with a link to your business website
- Description and contact information in the Vendor Guide
- Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

**Cyber Café Sponsor** $2,000.00
- Banner display in the Cyber Café
- Recognition and comments during a plenary session
- Quarter page ad in printed conference program
- Opportunity to place company promotional items in conference tote bag
- Exhibit space *(Double booth available, if needed)*
- Admission to all conference meals and special events
- Recognition of company on conference website with a link to your business website
- Description and contact information in the Vendor Guide
- Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
• Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• **Breakfast of Champions Sponsor** .............................................. $3,300.00  
  Opportunity to place company promotional items in conference tote bag  
  • Exhibit space  
  • Admission to all conference meals and special events  
  • Recognition of company on conference website with a link to your business website  
  • Description and contact information in the Vendor Guide  
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.  
  • Recognition and comments during the Opening session  
  • Signage in front of the Browsing Breakfast exhibitor area both mornings  
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• **Morning Refreshment Break Sponsor** ...................................... $1,600.00  
  Opportunity to place company promotional items in conference tote bag  
  • Exhibit space  
  • Admission to all conference meals and special events  
  • Recognition of company on conference website with a link to your business website  
  • Description and contact information in the Vendor Guide  
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.  
  • Recognition and comments during a plenary session  
  • Signage in front of Refreshment Break area during Morning Refreshment Break  
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

• **Afternoon Refreshment Break Sponsor** ................................... $1,600.00  
  Opportunity to place company promotional items in conference tote bag  
  • Exhibit space  
  • Admission to all conference meals and special events  
  • Recognition of company on conference website with a link to your business website  
  • Description and contact information in the Vendor Guide  
  • Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.  
  • Recognition and comments during a plenary session  
  • Signage in front of Refreshment Break area during Afternoon Refreshment Break  
  • Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff
- **Corporate Conference Sponsor**……………………………………..$1,000.00
  - Opportunity to place company promotional items in conference tote bag
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Signage in Registration area and exhibit area throughout the conference
  - Company name listed on scrolling PowerPoint during the Opening Session
  - Eighth of a page ad in printed conference program

- **VIP Business & Industry Breakfast** …………………………………$3,300.00
  - Recognition and comments during the Awards Luncheon Program and signage on each banquet table
  - Recognition in the Awards Luncheon printed program
  - Quarter page ad in printed conference program
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Hospitality Function Sponsor**…………………………………….$1,200.00
  - Opportunity to place company promotional items in conference tote bag
  - Exhibit space
  - Admission to all conference meals and special events
  - Recognition of company on conference website with a link to your business website
  - Description and contact information in the Vendor Guide
  - Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
  - Recognition and comments during the Opening session
  - Signage in front of Refreshment Break area during Morning Refreshment Break
  - Invitation to the State Directors Networking Session for legislators, local dignitaries, community and business leaders, and city and state leaders supervisors, executive staff, Principals and State Department of Education staff

- **Conference T-Shirt Sponsor**………………………………………$2,000.00

- **State Pin Sponsor**…………………………………………………$1,500.00

- **Program Book Sponsor**…………………………………………..$1,000.00

- **Travel Scholarship Sponsor**………………………………………..$5,000.00

- **Contest Prize Sponsor**…………………………………………….$3,000.00
  Or equal value in prizes
SkillsUSA Championships
Sponsorship Program
Partner & Exhibitor Participation

- **Exhibitor T2/Demo**.................................................................$300.00
  Exhibit space
  □ Admission to all conference meals
  □ Recognition of company on conference website with a link to your business website
  □ Description and contact information in Vendor Guide
  □ Option to participate in the Exhibitor Showcase, which will include a scheduled presentation and product demonstration on Thursday, April 7, 2022. Space is limited. Ask for details.
  □ Participant list and contact information 30 days prior to conference, upon request.

- **Exhibitor T1**.................................................................$200.00
  Exhibit space
  □ Admission to all conference meals
  □ Recognition of company on conference website with a link to your business website
  □ Description and contact information in Vendor Guide

- **Friend**.................................................................$250.00
  Admission of two (2) company representatives to the Host and Special Guest Dinner on Tuesday, April 5, 2022
  □ Name and/or company listing on conference website
  □ Company listing and contact information in the Vendor Guide

- **Packet Stuffer**.................................................................$125.00
  Opportunity to have company’s information such as a brochure, catalog or specialty items placed in conference tote bag that is received by all attendees (estimate of 1,000 attendees)
  □ Name and/or company listing on conference website
  □ Company listing and contact information in the Vendor Guide

**Set-up:** Wednesday, April 6, from 12:00 a.m. to 2:00 p.m.
All exhibitors must be set up by 2:00 p.m.

**Breakdown:** Thursday, April 7, from 2:00 p.m. to 3:00 p.m.
Exhibitors should not breakdown before 2:00 p.m.
Each 10’x10’ booth comes with the following:

- One (1) 8’ draped backdrop
- Two (2) 36” draped side dividers
- One (1) ID sign
- One (1) 6’ skirted table
- Two (2) chairs
- One (1) wastebasket

Electricity, Wi-Fi and telephone service is NOT furnished, but can be ordered through the [commitment form](#). Specific pricing will be provided upon receipt of your commitment form.

---

**Five Levels of Sponsorship Signage**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shield</td>
<td>$500 or less</td>
</tr>
<tr>
<td>Gear</td>
<td>$501-$999</td>
</tr>
<tr>
<td>Torch</td>
<td>$1,000-$1,499</td>
</tr>
<tr>
<td>Orbital Circle</td>
<td>$1,500-$1,999</td>
</tr>
<tr>
<td>Golden Hands</td>
<td>$2,000 and up</td>
</tr>
</tbody>
</table>
SKILLSUSA LOUISIANA CHAMPIONSHIPS

SPONSORSHIP FORM

Please Print or Type

Name ____________________________________________

Company _________________________________________

Website __________________________________________

Address __________________________________________

City __________________________________ State ______ Zip ______

Phone, Fax, Email: (___-____-_______) (___-____-_______) __________________@_____________

Sponsorship Levels (Please check one)

☐ Presenting Sponsor - $5,000.00
☐ Opening Session Sponsor - $3,000.00
☐ Closing Session Sponsor - $3,000.00
☐ Opening Advisor Network Session Sponsor - $1,666.00
☐ Awards Banquet Sponsor - $5,000.00
☐ Cyber Café Sponsor - $2,000.00
☐ Breakfast of Champions Sponsor - $3,300.00
☐ Morning Refreshment Break Sponsor - $1,600.00
☐ Afternoon Refreshment Break Sponsor - $1,600.00
☐ Corporate Conference Sponsor - $1,000.00
☐ VIP Business & Industry Breakfast - $3,000.00

☐ Hospitality Function Sponsor - $1,200.00
☐ Conference T-Shirt Sponsor - $2,000.00
☐ State Pin Sponsor - $1,500.00
☐ Program Book Sponsor - $1,000.00
☐ Travel Scholarship Sponsor - $5,000.00
☐ Contest Prize Sponsor - $3,000.00
☐ Exhibitor T2/Demo - $300.00
☐ Exhibitor T1 - $200.00
☐ Friend - $250.00
☐ Packet Stuffer - $125.00

Please fax completed form or email to SkillsUSA Louisiana, Inc.
Payment Deadline: March 23, 2022

Payment Information (Please check one)

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER ☐ PAY BY CHECK (SkillsUSA Louisiana, Inc.)

Name on Card: __________________ Card Number: ______-______-______-______
Exp:______ Code:______ ☐ Address Same as Above

☐ Yes, I will be able to judge in a skill contest.
☐ No, I will not be able to judge at this time.
☐ Yes, I will be able to supply some prizes.
☐ No, I will not be able to supply prizes.
☐ Yes, I will be able to supply some materials.
☐ No, I will not be able to supply materials.

SkillsUSA Louisiana, Inc
PO Box 949, Junction Hwy. 417 & 419
Innis, LA 70747
Email: Skillsusala@yahoo.com
Phone: 225-452.0330
Cell: 225.603.5664 http://skillsusala.org