

SkillsUSA

Louisiana



SkillsUSA is:

- ⇒ *A partnership of students, teachers and industry, working together to ensure America has a skilled work force*
- ⇒ *Serves more than 302,000 student and professional members in all 50 states in 5,700 high schools and two year colleges nationwide. Members are enrolled in technical, skilled and service occupations, including health occupations*
- ⇒ *Leadership, citizenship, and character development programs and activities*

SkillsUSA offers:

- ⇒ *Curriculum materials to help industry integrate professional training into your current program*
 - *Professional Development Program Online*
 - *Chapter Standards recognition opportunities*
 - *Student2Student mentoring*
 - *Online Safety training*
 - *\$1 million in scholarships available through the SkillsUSA Championships*

SkillsUSA offers:

- ⇒ *Curriculum materials to help you integrate employability skills into your current program*
 - *CareerSafe*
 - *Workplace Readiness*
 - *Community Service*
 - *Chapter Activities: Professional development Employment, Social activities, Community service, Ways and means, Public relations, SkillsUSA Championships*

SkillsUSA helps you:

- ⇒ *Organize business and education partnerships*
 - *Over 1,500 corporations, trade associations and unions are affiliated with SkillsUSA at the national level*
 - *Partnerships can mean program funding*
 - *Partnerships keep you up to date*
 - *Local programs benefit*

SkillsUSA Championships

- ⇒ *Over \$36 million in volunteer time and equipment*
- ⇒ *Over 2,000 volunteers*
- ⇒ *94 contests*
- ⇒ *5,700 contestants*
- ⇒ *15,000 people attending*

Why SkillsUSA?

For the student:

- ⇒ *Gains self-esteem*
- ⇒ *Becomes a responsible citizen*
- ⇒ *Receives opportunities or jobs and contacts*
- ⇒ *Receives cutting-edge training*
- ⇒ *Is able to compete*
- ⇒ *Enjoys fun, travel, and excitement*
- ⇒ *Builds peer support network*
- ⇒ *Learns to be a professional worker*

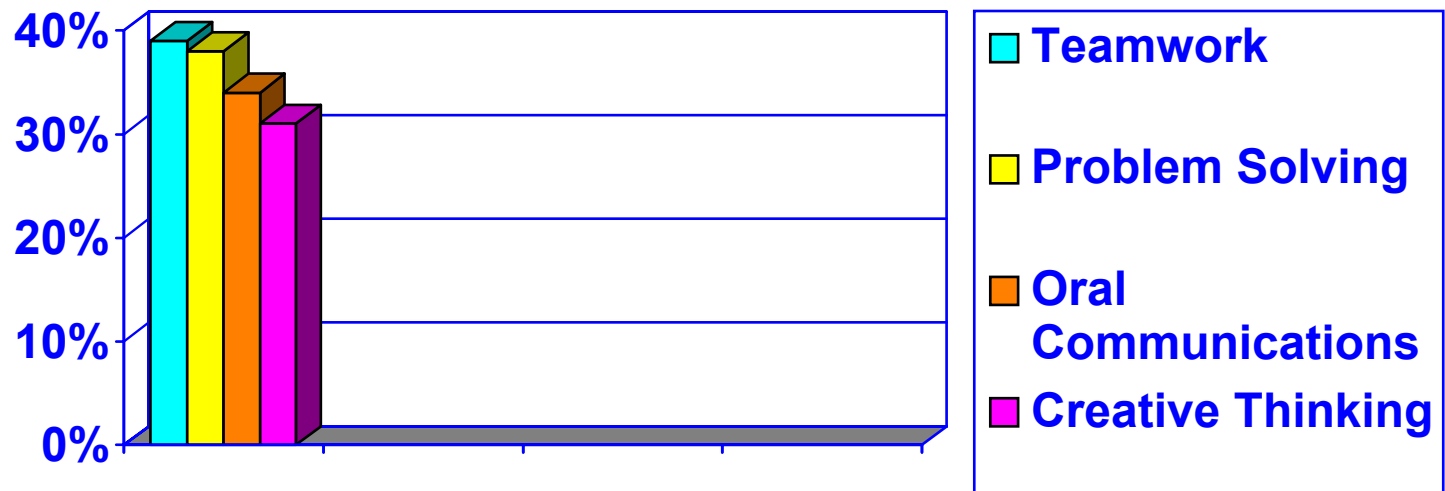
Why SkillsUSA?

For the teacher:

- ⇒ *Enrollment and Retention*
- ⇒ *Cutting-edge training*
- ⇒ *Professional curriculum*
- ⇒ *Respect*
- ⇒ *Student success*
- ⇒ *Student pride*
- ⇒ *SCANS standards*

The new corporate curriculum?

Percentage of companies planning to teach key skills to employees in the next three years:



Source: Anthony P. Carneveale, Leila J. Gainer, and Ann Meltzer. *Workplace Basics: The Skills Employers Want* (American Society for Training and Development and U.S. Dept. of Labor), 1989, p. 8.

Summary:

- ⇒ *SkillsUSA is a combination of:*
- *Professional teaching materials*
 - *Professional activities*
 - *Motivational devices for classroom use*

How do I start?

- ⇒ *Begin with the basics*
- ⇒ *Integrate SkillsUSA programs*
- ⇒ *100% membership*

You are important!

- ⇒ *Training tomorrow's leaders*
- ⇒ *Responsibilities*
- ⇒ *Shaping minds/character*
- ⇒ *Competing for a place in the student's mind*

SkillsUSA

as the tool for success

- ⇒ *Highlight professional, happy, competent students*
- ⇒ *Challenge students to excellence*
- ⇒ *Show administrators, students, and the community you are relevant*
- ⇒ *Empower students and give them ownership of your program*

SkillsUSA

as the tool for success

- ⇒ *Develops employability skills*
- ⇒ *Give comfortable, positive access to employers*
- ⇒ *Reach the public*
- ⇒ *Recruit quality students*
- ⇒ *Set a positive, informal atmosphere*
- ⇒ *Develop the whole student*

SkillsUSA

as the tool for success

- ⇒ *SkillsUSA is a partnership of students, teachers and industry*
- ⇒ *Working together to ensure that America*
- ⇒ *Has a skilled work force*
- ⇒ *We help each student excel*

SkillsUSA

STATE CONTACT

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